

20 August 2018



Welcome to Culture and Personality

Available on-line in your

 canvas folder at
<<http://canvas.umn.edu/>>

**This will be a great course, and a great experience.
You will see. . . .**

Some people like to procrastinate. Others like to arrive at a dinner party early, and in other ways they're "pre-crastinators".

I am sending this note out early to make it more convenient for the pre-crastinators to order textbooks on-line (if that is an attractive option for you), and/or to let you get started reading one or other of the interesting books we have for the class (if you are the kind of person who likes to do that sort of thing). Or you might want to start

watching one or other of the many internationally-award-winning films and videos that we have lined up for the class.

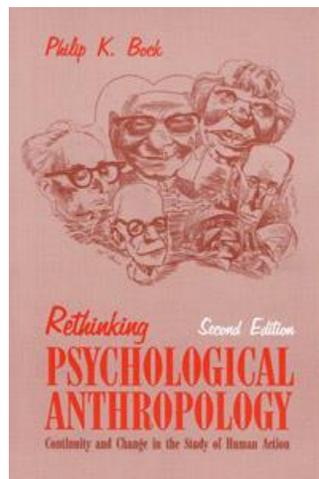
If none of these options apply to you, and you feel like a little end-of-summer procrastination, just relax and enjoy the wonderful autumn weather, and, the rest of your break.

Interest in personality and cross-cultural psychology and its relation to culture and to biology has never been higher. You can see that in the newspapers and other media. Lots of things are happening in personality research . . . virtually every week. **One of the best sources for up-to-date news is [BBC News Europe](#).** I also like [The Telegraph](#) and, to balance things out, [The Guardian](#) (UK Edition), [The New York Times](#), and the [StarTribune](#). For news specific to Anthropology, [Anthropology World News](#) from [Texas A&M Anthropology](#) is the best.

I am looking forward to meeting you in class on the 28th. In the meantime, you might want to peruse the information in your  **canvas** folder at moodle.umn.edu/.

Right off the bat you might be interested in the **textbooks** for the course . . .

[Semester Readings Summary](#)

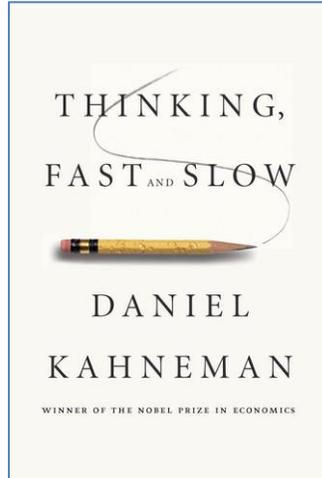


Rethinking Psychological Anthropology: Continuity and Change in the Study of Human Action, Second Edition (1999), by Philip Bock,

is currently available on-line for \$33.56 new, and \$5.49 used.
(+ p/h, where applicable, at amazon.com & eligible for FREE Super Saver Shipping on orders over \$25).

[buy a used one]
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NOTE: When you read *Rethinking Psychological Anthropology*, read it primarily for a sense of the historical development of Psychological Anthropology / Culture and Personality and for a sense of what the basic concepts are all about.



***Thinking, Fast and Slow*, by Daniel Kahneman**

(NY: Farrar, Straus and Giroux, 2013)

ISBN-13: 9780374533557

is currently available on-line new for \$9.99 (ppbk), or used from \$2.78,
or Kindle for \$9.99, and audio from \$23.52.

(+ p/h, where applicable, at amazon.com & eligible for FREE Super Saver Shipping on orders over \$25).

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[Reading Guide](#)

More information on the text for Culture and Personality can be found at

<http://www.d.umn.edu/cla/faculty/troufs/anth4616/cptext.html>.

Textbooks are available from the following vendors . . .

[UMD Bookstore](#) | [Amazon.com](#) | [Barnes and Noble](#)
[CampusBooks.com](#) | [Chegg](#) [rental] | [ecampus.com](#) | [half.com](#)

booksprice.com | CheapestTextbooks.com | CourseSmart.com | TextbookMedia.com
| [Direct Textbook](#) |

Some excellent classic books in many fields are also often available online free. For example, the full text of Sigmund Freud's first major work, *The Interpretation of Dreams* (3rd Edition, 1911), Trans. by A.A. Brill, is available online at <http://www.psywww.com/books/interp/toc.htm>.

More textbook information in general can be found at <http://www.d.umn.edu/cla/faculty/troufs/tr/trtextbooks.html>.

The exams will be open-book essays constructed from a list of study questions that you help create, so it would be a good idea for you to have your own copy of each text you plan to use in the exams.

For the exams you should normally just need to read the books carefully and be able to discuss them intelligently. That is, you should read these as if you had picked it/them up at an airport or neighborhood bookshop because you were interested in the subject and wanted to know more about it, like literally millions of people are doing in everyday life.

PLEASE NOTE: *Some students are used to principally memorizing facts in classes. This class is not one where that is the focus.* It is about investigating new topics, reading, listening, synthesizing ideas, thinking, exploring, and becoming familiar enough with the various subjects, peoples and places to carry on an intelligent conversation in modern-day society.

In short, this class aims to give you practice in critical thinking, and even creativity.

Critical thinking, involving **evaluation** and **synthesis**, has long been regarded as essential for success in the modern-day world. In recent years, actually for

two decades, **creativity** has also become central to success, and "process skills" vital to creativity. Process skills involve "strategies to reframe challenges and extrapolate and transform information, and to accept and deal with ambiguity" (Pappano, "Learning to Think Outside the Box," *The New York Times EducationLife*, 9 February 2014, 8). Laura Pappano, writer in residence at Wellesley Center for Women at Wellesley College, points out that "In 2010 'creativity' was the factor most crucial for success found in an I.B.M. survey of 1,500 chief executives in 33 industries. These days 'creative' is the most used buzzword in LinkedIn profiles two years running" (2014, 8).

Midterm exam information is at <http://www.d.umn.edu/cla/faculty/troufs/anth4616/cpexams.html#midterm>, and the final exam information is at <http://www.d.umn.edu/cla/faculty/troufs/anth4616/cpexams.html#final>.

In a nutshell, this course consists of three main segments:

I Orientation and Background

- **Introduction**
- **Basic Concepts**
- **History**
- **Theory**
- **Methods and Techniques**

II Explorations

- **Comparative / Cross-Cultural**
- **Holistic**
- **Ethnographic Case Studies from the Real World: Real People . . . Real Places from Around the World**

III Student Presentations on Term Research Projects

For the first part of the course much of the material for the week will be presented in the form of on-line slide materials. **In the second section** of the semester, once you have mastered the basic information relating to Culture and

Personality, we will look (generally comparatively, *cf.*, Main Characteristics of Anthropology in Week 01) at a series of video materials about **Real People . . . Real Places . . .** and about **research** from around the world. **The final section will focus on your research projects.**

One of the four main characteristics of American Anthropology is **fieldwork**, "a primary research technique, involving "participant observation," which usually means living among the people one is interested in learning from and about. It would be wonderful if for anthropology classes we could just rent a bus or charter a plane and fly off for a year or more to learn first-hand from the people themselves. Money, time, and practicality prohibit that, so the next best things—when it comes to studying anthropology—is going to places and viewing subjects by video, and we will do a lot of that this semester. More information on **Visual Anthropology** is available on-line at

http://www.d.umn.edu/cla/faculty/troufs/anth1604/visual_anthropology.html.

With all of these materials **you will be expected to share your ideas and comments with others** in the Class discussions. I'm looking forward to that.

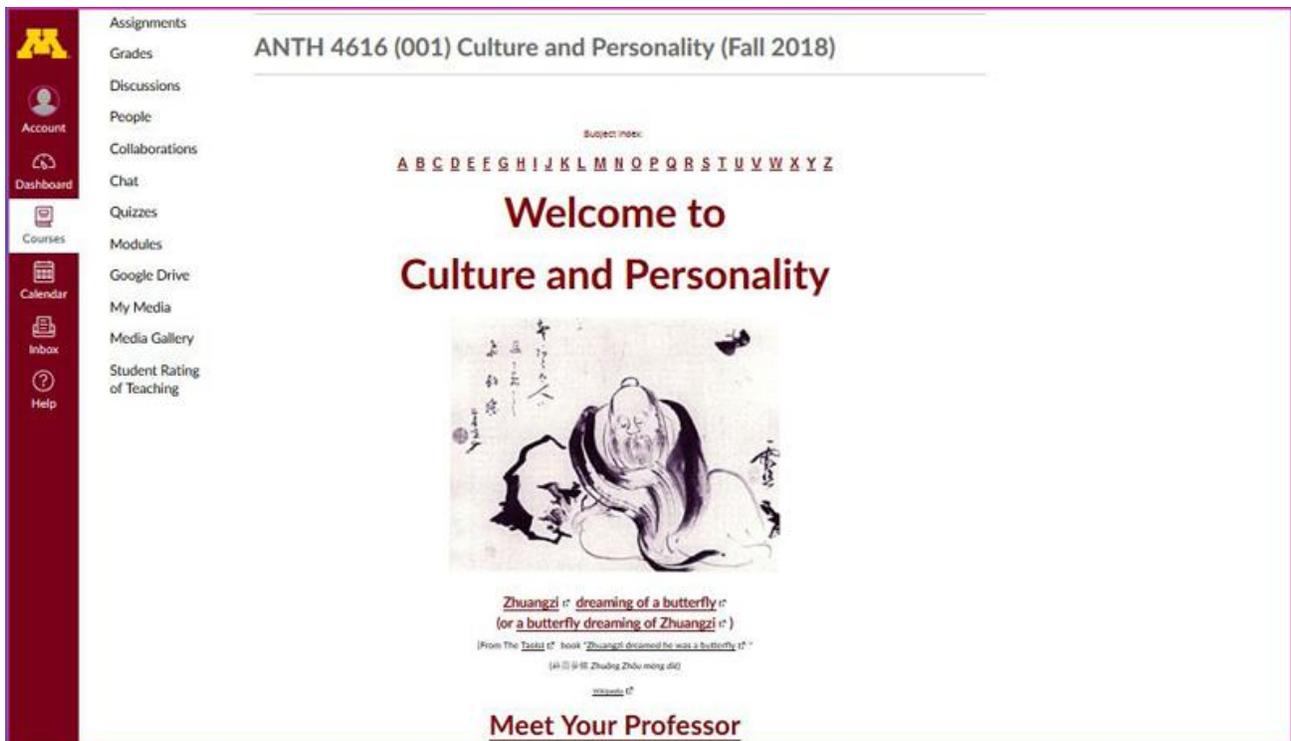
**You will find that there is
"an awful lot" of materials on-line—maybe
even too many!**

But don't worry. You will find **the *required* materials center stage in your  canvas folder**. Most of the rest of the materials are optional, but you may find that material useful in working on your class project.

Where to start?

Probably the best place to start is with the "**First Day Handout**" online at http://www.d.umn.edu/cla/faculty/troufs/anth4616/cphandout_first-day.html.

Also have a look at the course "**Home**" page of your  canvas folder <http://canvas.umn.edu/>. It will look something like this . . .



Assignments
Grades
Discussions
People
Collaborations
Chat
Quizzes
Modules
Google Drive
My Media
Media Gallery
Student Rating of Teaching

ANTH 4616 (001) Culture and Personality (Fall 2018)

Subject index:
A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

Welcome to Culture and Personality



Zhuangzi *dreaming of a butterfly*
(or a butterfly dreaming of Zhuangzi)

(From The *Tales* book "Zhuangzi dreamt he was a butterfly")
(44-45 Zhuang Zhou meng di)

www.d.umn.edu

Meet Your Professor

Check the links on "**Home**" page . . .

From The [Index](#) of book "Zhuangzi dreamed he was a butterfly" of
(?) 莊子 蝶 莊周 夢 蝶

Who is it?

Meet Your Professor

Tim Roufs
Slides: ([pptx](#))

First-Day Handout

(.pdf version s2018)

Office Hours and Other Contact Information

The Course in a Nutshell

Additional General Course Information

Main Due Dates

Textbooks and Other Course Materials

Reading Assignments Summary for the Semester

Term Project

Midterm Exam

Final Exam

Grading Information

Academic Policies

check links

Play around with your Canvas folder materials. . . . From your “Home” page go to “Assignments” . . .

ANTH 4616 (001)

2018 Fall (08/13/2018-0...

Recent Announcements

Memos and Announcements

This forum is an announcement Forum of important events an... Posted on:

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Reply

Fall 2018)

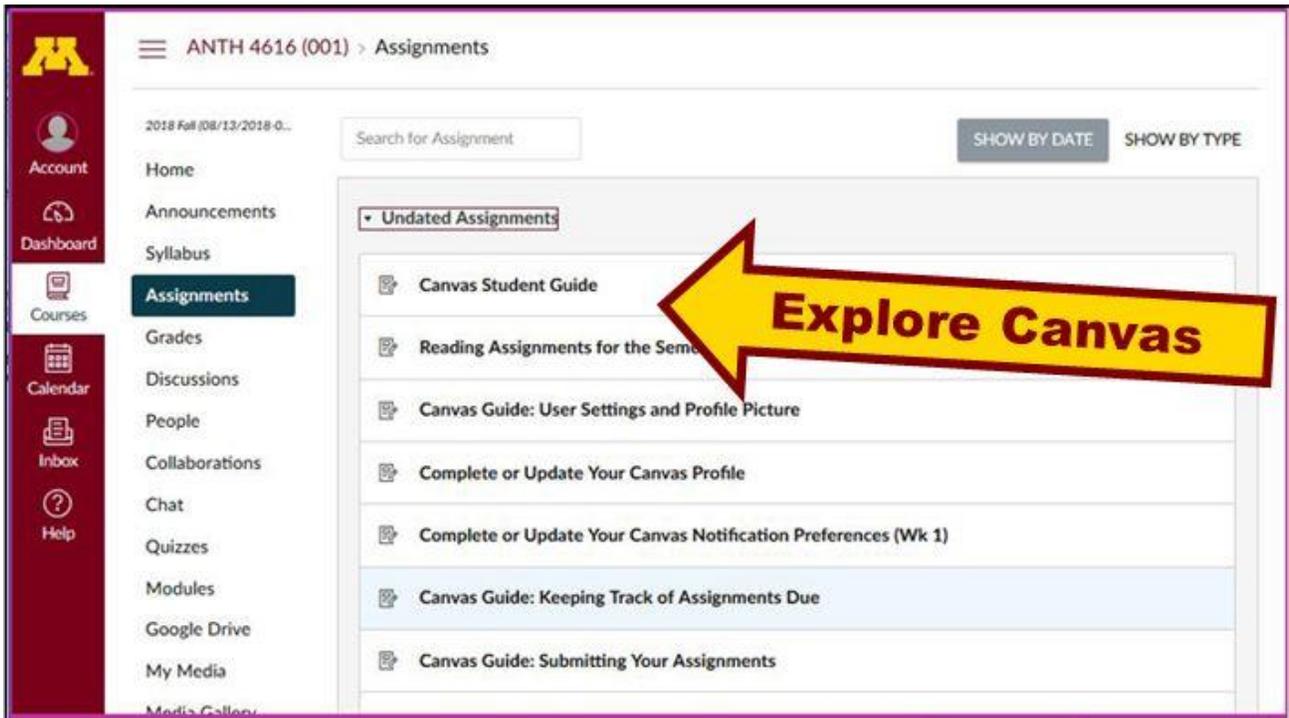
Subject Index:

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

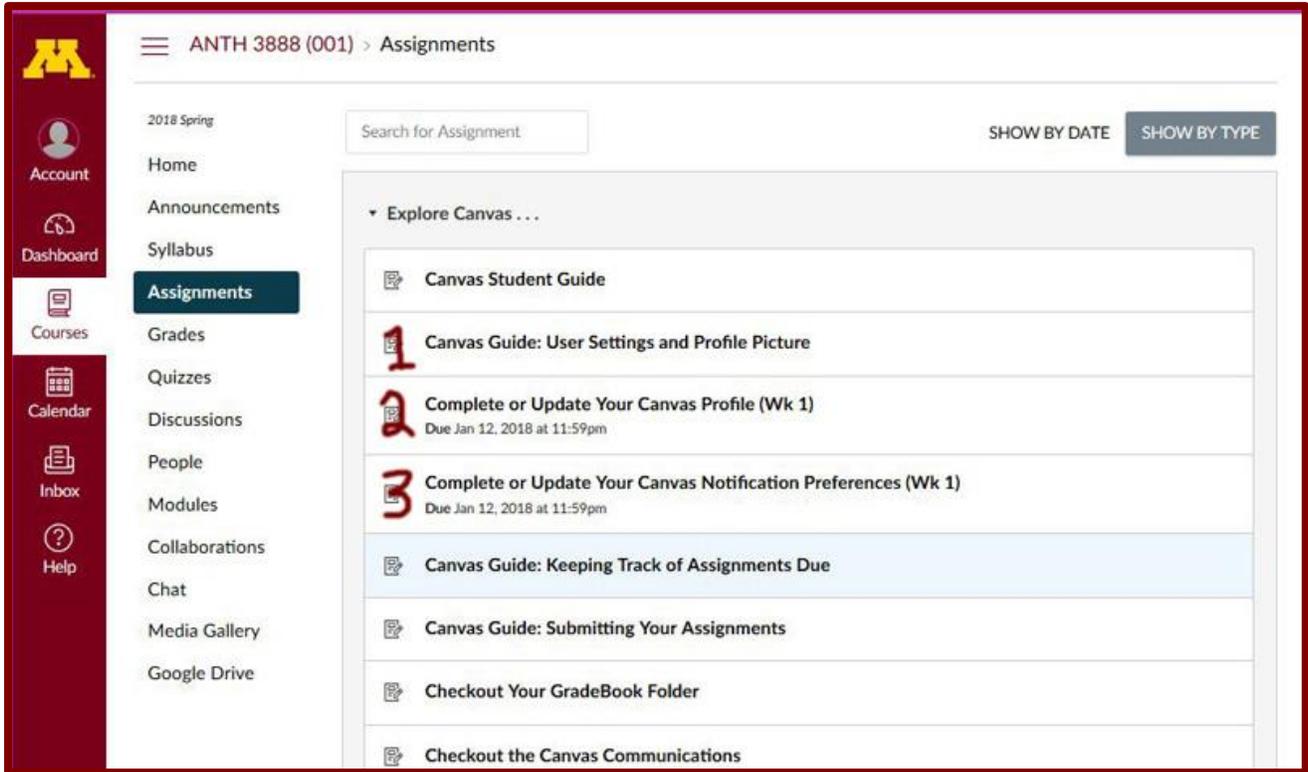
Welcome to Culture and Personality

Assignments

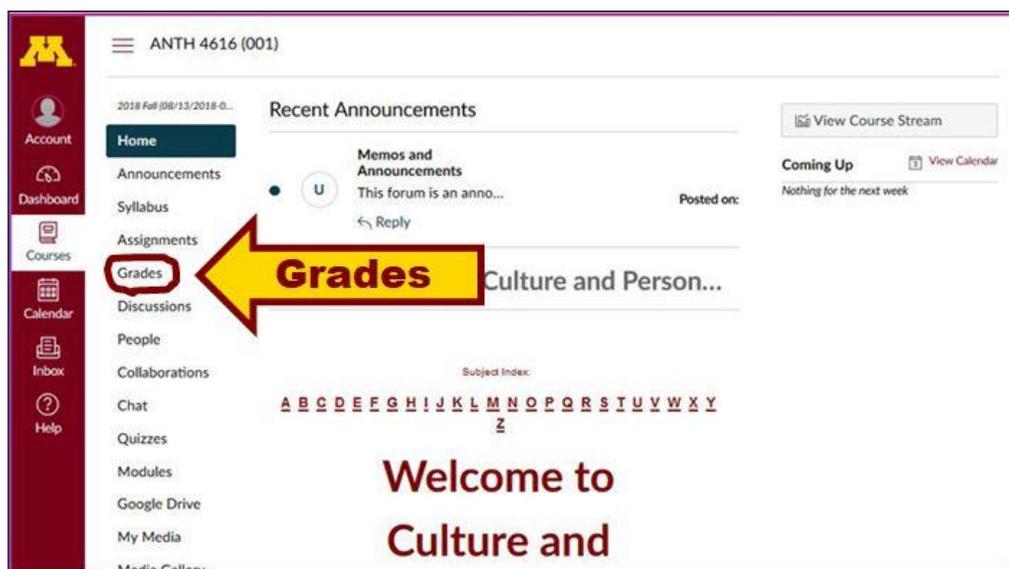
Then look at your Canvas folder materials by clicking the triangle of the **“Explore Canvas . . .”** drop-down menu.



Then checkout the other items that interest you most.
Then set/update your Canvas (1) "User Settings" and "Profile Picture".
Complete or update your (2) "Canvas Profile".
Then set your (3)"Canvas Notification Preferences".



Then have a look at your  **Gradebook folder**, which gives a nice listing of the actual requirements and due dates for all of the requirements of the course. (You'll find the link for that in the Course Navigation column on the left-hand side of your "Home" page.)



2018 Fall (08/13/2018-0...

Grades for Test Student

Print

Total: N/A (F)

Show All Details

Course assignments are not weighted.

Calculate based only on

know how grades will be affected by upcoming or resubmitted assignments. You can test scores for an assignment that already includes a score, or an assignment that has yet to be graded.

Name	Due	Status	Score	Out of
Reading Assignments for the Semester			-	0
Explore Canvas ...			N/A	0.00 / 0.00
Getting Started			N/A	0.00 / 0.00
Reading Assignments			N/A	0.00 / 0.00

Laptops are welcome in the classroom. Many find a laptop quite useful in following the lectures as all lectures in this class are web supported. You can, for example, download all of the slide materials used in this class, and annotate them.



Having said that, consider the latest research that suggests . . .

"For better learning in college lectures, lay down the laptop and pick up a pen"

-- Susan M. Dynarski, Evidence Speaks Series, Brookings (10 August 2017).

Laptops Are Great. But Not During a Lecture or a Meeting.

-- Susan Dynarski, The New York Times (26 November 2017)

So, if you use a computer in class, and your computer is so equipped, how about compromising and writing on your laptop with an electronic digital smart pen?

The University is scheduled to open your  canvas site on August 20th.
Have a look at it at <http://canvas.umn.edu/>.

**So once again, welcome to
Anth 4616 Culture and Personality.
This will be a great course, and a great
experience.**

You will see. . . .

Thanks for signing on for Culture and Personality. I am looking forward to the 28th. In the meantime, you might want to peruse the information in your  canvas folder at <http://canvas.umn.edu/>. The  canvas **Student Guide / Overview / Tour** can be very helpful.

Student Guide -- written guides with step-by-step instructions for Canvas tools 

Canvas Student Overview (6:47 min) 

Canvas Student Tour -- course site with video resources 

My **office hours** and contact information (and other regular schedule information) can be found at <http://www.d.umn.edu/cla/faculty/troufs/anth1602/pcoffice.html>.

If you have any questions, please do not hesitate to post them on  canvas or e-mail troufs@d.umn.edu.

See you on the 28th.

Tim Roufs
Duluth, MN
20 August 2018

P.S. If you are new to the world of "technology" don't worry too much about that. Things may not "work" for you at first, but hang in there and we'll help you along. If you have not used  canvas course management system before, you might find it helpful to view the **Canvas Student Guide**.